## Generalized linear models

(3) Generalized linear models

- Generalisation of linear models
- Metropolis-Hastings algorithms
- The Probit Model
- The logit model
- Loglinear models


## Generalisation of Linear Models

Linear models model connection between a response variable $y$ and a set $x$ of explanatory variables by a linear dependence relation with [approximately] normal perturbations.

Many instances where either of these assumptions not appropriate, e.g. when the support of $y$ restricted to $\mathbb{R}_{+}$or to $\mathbb{N}$.

## bank

Four measurements on 100 genuine Swiss banknotes and 100 counterfeit ones:
$x_{1}$ length of the bill (in mm),
$x_{2}$ width of the left edge (in mm ),
$x_{3}$ width of the right edge (in mm),
$x_{4}$ bottom margin width (in mm).
Response variable $y$ : status of the banknote [0 for genuine and 1 for counterfeit]

Probabilistic model that predicts counterfeiting based on the four measurements

## The impossible linear model

Example of the influence of $x_{4}$ on $y$
Since $y$ is binary,

$$
y \mid x_{4} \sim \mathscr{B}\left(p\left(x_{4}\right)\right),
$$

(C) Normal model is impossible

Linear dependence in $p(x)=\mathbb{E}[y \mid x]$ 's

$$
p\left(x_{4 i}\right)=\beta_{0}+\beta_{1} x_{4 i},
$$

estimated [by MLE] as

$$
\hat{p}_{i}=-2.02+0.268 x_{i 4}
$$

which gives $\hat{p}_{i}=.12$ for $x_{i 4}=8$ and $\ldots \hat{p}_{i}=1.19$ for $x_{i 4}=12!!!$
(C) Linear dependence is impossible

## Generalisation of the linear dependence

Broader class of models to cover various dependence structures.

Class of generalised linear models (GLM) where

$$
y \mid \mathbf{x}, \beta \sim f\left(y \mid \mathbf{x}^{\mathrm{T}} \beta\right) .
$$

i.e., dependence of $y$ on $\mathbf{x}$ partly linear

## Notations

Same as in linear regression chapter, with $n$-sample

$$
\mathbf{y}=\left(y_{1}, \ldots, y_{n}\right)
$$

and corresponding explanatory variables/covariates

$$
X=\left[\begin{array}{cccc}
x_{11} & x_{12} & \ldots & x_{1 k} \\
x_{21} & x_{22} & \ldots & x_{2 k} \\
x_{31} & x_{32} & \ldots & x_{3 k} \\
\vdots & \vdots & \vdots & \vdots \\
x_{n 1} & x_{n 2} & \ldots & x_{n k}
\end{array}\right]
$$

## Specifications of GLM's

## Definition (GLM)

A GLM is a conditional model specified by two functions:
(1) the density $f$ of $y$ given $\mathbf{x}$ parameterised by its expectation parameter $\mu=\mu(\mathbf{x})$ [and possibly its dispersion parameter $\varphi=\varphi(\mathbf{x})]$
(2) the link $g$ between the mean $\mu$ and the explanatory variables, written customarily as $g(\mu)=\mathbf{x}^{\mathrm{T}} \beta$ or, equivalently, $\mathbb{E}[y \mid \mathbf{x}, \beta]=g^{-1}\left(\mathbf{x}^{\mathrm{T}} \beta\right)$.

For identifiability reasons, $g$ needs to be bijective.

## Likelihood

Obvious representation of the likelihood

$$
\ell(\beta, \varphi \mid \mathbf{y}, X)=\prod_{i=1}^{n} f\left(y_{i} \mid \mathbf{x}^{i \mathrm{~T}} \beta, \varphi\right)
$$

with parameters $\beta \in \mathbb{R}^{k}$ and $\varphi>0$.

## Examples

- Ordinary linear regression Case of GLM where

$$
g(x)=x, \varphi=\sigma^{2}, \quad \text { and } \quad \mathbf{y} \mid X, \beta, \sigma^{2} \sim \mathscr{N}_{n}\left(X \beta, \sigma^{2}\right)
$$

## Examples (2)

Case of binary and binomial data, when

$$
y_{i} \mid \mathbf{x}^{i} \sim \mathscr{B}\left(n_{i}, p\left(\mathbf{x}^{i}\right)\right)
$$

with known $n_{i}$

- Logit [or logistic regression] model Link is logit transform on probability of success

$$
g\left(p_{i}\right)=\log \left(p_{i} /\left(1-p_{i}\right)\right),
$$

with likelihood

$$
\begin{aligned}
& \prod_{i=1}^{n}\binom{n_{i}}{y_{i}}\left(\frac{\exp \left(\mathbf{x}^{i \mathrm{~T}} \beta\right)}{1+\exp \left(\mathbf{x}^{i \mathrm{~T}} \beta\right)}\right)^{y_{i}}\left(\frac{1}{1+\exp \left(\mathbf{x}^{i \mathrm{~T}} \beta\right)}\right)^{n_{i}-y_{i}} \\
& \quad \propto \exp \left\{\sum_{i=1}^{n} y_{i} \mathbf{x}^{i \mathrm{~T}} \beta\right\} / \prod_{i=1}^{n}\left(1+\exp \left(\mathbf{x}^{i \mathrm{~T}} \beta\right)\right)^{n_{i}-y_{i}}
\end{aligned}
$$

## Canonical link

Special link function $g$ that appears in the natural exponential family representation of the density

$$
g^{\star}(\mu)=\theta \quad \text { if } \quad f(y \mid \mu) \propto \exp \{T(y) \cdot \theta-\Psi(\theta)\}
$$

## Example

Logit link is canonical for the binomial model, since

$$
f\left(y_{i} \mid p_{i}\right)=\binom{n_{i}}{y_{i}} \exp \left\{y_{i} \log \left(\frac{p_{i}}{1-p_{i}}\right)+n_{i} \log \left(1-p_{i}\right)\right\}
$$

and thus

$$
\theta_{i}=\log p_{i} /\left(1-p_{i}\right)
$$

## Examples (3)

Customary to use the canonical link, but only customary ...

- Probit model

Probit link function given by

$$
g\left(\mu_{i}\right)=\Phi^{-1}\left(\mu_{i}\right)
$$

where $\Phi$ standard normal cdf
Likelihood

$$
\ell(\beta \mid \mathbf{y}, X) \propto \prod_{i=1}^{n} \Phi\left(\mathbf{x}^{i \mathrm{~T}} \beta\right)^{y_{i}}\left(1-\Phi\left(\mathbf{x}^{i \mathrm{~T}} \beta\right)\right)^{n_{i}-y_{i}}
$$

## Log-linear models

Standard approach to describe associations between several categorical variables, i.e, variables with finite support Sufficient statistic: contingency table, made of the cross-classified counts for the different categorical variables.
> Full entry to loglinear models

## Example (Titanic survivor)

| Survivor | Class | Child | Male | Female | Mdult |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Female |  |  |  |  |
|  | 1st | 0 | 0 | 118 | 4 |
|  | 2nd | 0 | 0 | 154 | 13 |
|  | 3rd | 35 | 17 | 387 | 89 |
|  | Crew | 0 | 0 | 670 | 3 |
| Yes | 1st | 5 | 1 | 57 | 140 |
|  | 2nd | 11 | 13 | 14 | 80 |
|  | 3rd | 13 | 14 | 75 | 76 |
|  | Crew | 0 | 0 | 192 | 20 |

## Poisson regression model

(1) Each count $y_{i}$ is Poisson with mean $\mu_{i}=\mu\left(\mathbf{x}_{i}\right)$
(2) Link function connecting $\mathbb{R}^{+}$with $\mathbb{R}$, e.g. logarithm $g\left(\mu_{i}\right)=\log \left(\mu_{i}\right)$.

Corresponding likelihood

$$
\ell(\beta \mid y, X)=\prod_{i=1}^{n}\left(\frac{1}{y_{i}!}\right) \exp \left\{y_{i} \mathrm{x}^{i \mathrm{~T}} \beta-\exp \left(\mathbf{x}^{i \mathrm{~T}} \beta\right)\right\}
$$

## Metropolis-Hastings algorithms

Posterior inference in GLMs harder than for linear models
(C) Working with a GLM requires specific numerical or simulation tools [E.g., GLIM in classical analyses]

Opportunity to introduce universal MCMC method: Metropolis-Hastings algorithm

## Generic MCMC sampler

- Metropolis-Hastings algorithms are generic/down-the-shelf MCMC algorithms
- Only require likelihood up to a constant [difference with Gibbs sampler]
- can be tuned with a wide range of possibilities [difference with Gibbs sampler \& blocking]
- natural extensions of standard simulation algorithms: based on the choice of a proposal distribution [difference in Markov proposal $q(x, y)$ and acceptance]


## Why Metropolis?

Originally introduced by Metropolis, Rosenbluth, Rosenbluth, Teller and Teller in a setup of optimization on a discrete state-space. All authors involved in Los Alamos during and after WWII:

- Physicist and mathematician, Nicholas Metropolis is considered (with Stanislaw Ulam) to be the father of Monte Carlo methods.
- Also a physicist, Marshall Rosenbluth worked on the development of the hydrogen $(\mathrm{H})$ bomb
- Edward Teller was one of the first scientists to work on the Manhattan Project that led to the production of the A bomb. Also managed to design with Ulam the H bomb.


## Generic Metropolis-Hastings sampler

For target $\pi$ and proposal kernel $q(x, y)$
Initialization: Choose an arbitrary $x^{(0)}$
Iteration $t$ :
(1) Given $x^{(t-1)}$, generate $\tilde{x} \sim q\left(x^{(t-1)}, x\right)$
(2) Calculate

$$
\rho\left(x^{(t-1)}, \tilde{x}\right)=\min \left(\frac{\pi(\tilde{x}) / q\left(x^{(t-1)}, \tilde{x}\right)}{\pi\left(x^{(t-1)}\right) / q\left(\tilde{x}, x^{(t-1)}\right)}, 1\right)
$$

(3) With probability $\rho\left(x^{(t-1)}, \tilde{x}\right)$ accept $\tilde{x}$ and set $x^{(t)}=\tilde{x}$; otherwise reject $\tilde{x}$ and set $x^{(t)}=x^{(t-1)}$.

## Universality

Algorithm only needs to simulate from

$$
q
$$

which can be chosen [almost!] arbitrarily, i.e. unrelated with $\pi$ [ $q$ also called instrumental distribution]

Note: $\pi$ and $q$ known up to proportionality terms ok since proportionality constants cancel in $\rho$.

## Validation

## Markov chain theory

Target $\pi$ is stationary distribution of Markov chain $\left(x^{(t)}\right)_{t}$ because probability $\rho(x, y)$ satisfies detailed balance equation

$$
\pi(x) q(x, y) \rho(x, y)=\pi(y) q(y, x) \rho(y, x)
$$

[Integrate out $x$ to see that $\pi$ is stationary]

For convergence/ergodicity, Markov chain must be irreducible: $q$ has positive probability of reaching all areas with positive $\pi$ probability in a finite number of steps.

## Choice of proposal

Theoretical guarantees of convergence very high, but choice of $q$ is crucial in practice. Poor choice of $q$ may result in

- very high rejection rates, with very few moves of the Markov chain $\left(x^{(t)}\right)_{t}$ hardly moves, or in
- a myopic exploration of the support of $\pi$, that is, in a dependence on the starting value $x^{(0)}$, with the chain stuck in a neighbourhood mode to $x^{(0)}$.


## Note: hybrid MCMC

Simultaneous use of different kernels valid and recommended

## The independence sampler

Pick proposal $q$ that is independent of its first argument,

$$
q(x, y)=q(y)
$$

$\rho$ simplifies into

$$
\rho(x, y)=\min \left(1, \frac{\pi(y) / q(y)}{\pi(x) / q(x)}\right) .
$$

Special case: $q \propto \pi$
Reduces to $\rho(x, y)=1$ and iid sampling
Analogy with Accept-Reject algorithm where max $\pi / q$ replaced with the current value $\pi\left(x^{(t-1)}\right) / q\left(x^{(t-1)}\right)$ but sequence of accepted $x^{(t)}$ 's not i.i.d.

## Choice of $q$

Convergence properties highly dependent on $q$.

- $q$ needs to be positive everywhere on the support of $\pi$
- for a good exploration of this support, $\pi / q$ needs to be bounded.

Otherwise, the chain takes too long to reach regions with low $q / \pi$ values.

## The random walk sampler

Independence sampler requires too much global information about $\pi$ : opt for a local gathering of information

Means exploration of the neighbourhood of the current value $x^{(t)}$ in search of other points of interest.

Simplest exploration device is based on random walk dynamics.

## Random walks

Proposal is a symmetric transition density

$$
q(x, y)=q_{R W}(y-x)=q_{R W}(x-y)
$$

Acceptance probability $\rho(x, y)$ reduces to the simpler form

$$
\rho(x, y)=\min \left(1, \frac{\pi(y)}{\pi(x)}\right) .
$$

Only depends on the target $\pi$ [accepts all proposed values that increase $\pi$ ]

## Choice of $q_{R W}$

Considerable flexibility in the choice of $q_{R W}$,

- tails: Normal versus Student's $t$
- scale: size of the neighbourhood

Can also be used for restricted support targets [with a waste of simulations near the boundary]

Can be tuned towards an acceptance probability of 0.234 at the burnin stage [Magic number!]

## Convergence assessment

## Capital question: How many iterations do we need to run???

- Rule \# 1 There is no absolute number of simulations, i.e. 1,000 is neither large, nor small.
- Rule \# 2 It takes [much] longer to check for convergence than for the chain itself to converge.
- Rule \# 3 MCMC is a "what-you-get-is-what-you-see" algorithm: it fails to tell about unexplored parts of the space.
- Rule \# 4 When in doubt, run MCMC chains in parallel and check for consistency.

Many "quick-\&-dirty" solutions in the literature, but not necessarily trustworthy.

## Prohibited dynamic updating

2 Tuning the proposal in terms of its past performances can only be implemented at burnin, because otherwise this cancels Markovian convergence properties.

Use of several MCMC proposals together within a single algorithm using circular or random design is ok. It almost always brings an improvement compared with its individual components (at the cost of increased simulation time)

## Effective sample size

How many iid simulations from $\pi$ are equivalent to $N$ simulations from the MCMC algorithm?

Based on estimated $k$-th order auto-correlation,

$$
\rho_{k}=\operatorname{cov}\left(x^{(t)}, x^{(t+k)}\right)
$$

effective sample size

$$
N^{\mathrm{ess}}=n\left(1+2 \sum_{k=1}^{T_{0}} \hat{\rho}_{k}\right)^{-1 / 2},
$$

2. Only partial indicator that fails to signal chains stuck in one mode of the target

## The Probit Model

Likelihood Reall Probit

$$
\ell(\beta \mid \mathbf{y}, X) \propto \prod_{i=1}^{n} \Phi\left(\mathbf{x}^{i \mathrm{~T}} \beta\right)^{y_{i}}\left(1-\Phi\left(\mathbf{x}^{i \mathrm{~T}} \beta\right)\right)^{n_{i}-y_{i}}
$$

If no prior information available, resort to the flat prior $\pi(\beta) \propto 1$ and then obtain the posterior distribution

$$
\pi(\beta \mid \mathbf{y}, X) \propto \prod_{i=1}^{n} \Phi\left(\mathbf{x}^{i \mathrm{~T}} \beta\right)^{y_{i}}\left(1-\Phi\left(\mathbf{x}^{i \mathrm{~T}} \beta\right)\right)^{n_{i}-y_{i}}
$$

nonstandard and simulated using MCMC techniques.

## MCMC resolution

Metropolis-Hastings random walk sampler works well for binary regression problems with small number of predictors

Uses the maximum likelihood estimate $\hat{\beta}$ as starting value and asymptotic (Fisher) covariance matrix of the MLE, $\hat{\Sigma}$, as scale

## MLE proposal

R function glm very useful to get the maximum likelihood estimate of $\beta$ and its asymptotic covariance matrix $\hat{\Sigma}$.

Terminology used in R program
mod=summary(glm(y~X-1,family=binomial(link="probit")))
with $\bmod \$ \operatorname{coeff}[1]$ denoting $\hat{\beta}$ and $\bmod \$$ cov.unscaled $\hat{\Sigma}$.

## MCMC algorithm

## Probit random-walk Metropolis-Hastings

Initialization: Set $\beta^{(0)}=\hat{\beta}$ and compute $\hat{\Sigma}$
Iteration $t$ :
(1) Generate $\tilde{\beta} \sim \mathscr{N}_{k+1}\left(\beta^{(t-1)}, \tau \hat{\Sigma}\right)$
(2) Compute

$$
\rho\left(\beta^{(t-1)}, \tilde{\beta}\right)=\min \left(1, \frac{\pi(\tilde{\beta} \mid y)}{\pi\left(\beta^{(t-1)} \mid y\right)}\right)
$$

(3) With probability $\rho\left(\beta^{(t-1)}, \tilde{\beta}\right)$ set $\beta^{(t)}=\tilde{\beta}$; otherwise set $\beta^{(t)}=\beta^{(t-1)}$.

## bank

Probit modelling with no intercept over the four measurements.
Three different scales $\tau=1,0.1,10$ : best mixing behavior is associated with $\tau=1$.
Average of the parameters over 9, 000 iterations gives plug-in estimate


$$
\hat{p}_{i}=\Phi\left(-1.2193 x_{i 1}+0.9540 x_{i 2}+0.9795 x_{i 3}+1.1481 x_{i 4}\right) .
$$

## G-priors for probit models

Flat prior on $\beta$ inappropriate for comparison purposes and Bayes factors.
Replace the flat prior with a hierarchical prior,

$$
\beta \mid \sigma^{2}, X \sim \mathscr{N}_{k}\left(0_{k}, \sigma^{2}\left(X^{\mathrm{T}} X\right)^{-1}\right) \quad \text { and } \quad \pi\left(\sigma^{2} \mid X\right) \propto \sigma^{-3 / 2}
$$

as in normal linear regression

Note
The matrix $X^{\mathrm{T}} X$ is not the Fisher information matrix

## G-priors for testing

Same argument as before: while $\pi$ is improper, use of the same variance factor $\sigma^{2}$ in both models means the normalising constant cancels in the Bayes factor.

Posterior distribution of $\beta$

$$
\begin{aligned}
\pi(\beta \mid \mathbf{y}, X) \propto & \left|X^{\mathrm{T}} X\right|^{1 / 2} \Gamma((2 k-1) / 4)\left(\beta^{\mathrm{T}}\left(X^{\mathrm{T}} X\right) \beta\right)^{-(2 k-1) / 4} \pi^{-k / 2} \\
& \times \prod_{i=1}^{n} \Phi\left(\mathrm{x}^{i \mathrm{~T}} \beta\right)^{y_{i}}\left[1-\Phi\left(\mathrm{x}^{i \mathrm{~T}} \beta\right)\right]^{1-y_{i}}
\end{aligned}
$$

[where $k$ matters!]

## Marginal approximation

Marginal

$$
\begin{gathered}
f(\mathbf{y} \mid X) \propto\left|X^{\mathrm{T}} X\right|^{1 / 2} \pi^{-k / 2} \Gamma\{(2 k-1) / 4\} \int\left(\beta^{\mathrm{T}}\left(X^{\mathrm{T}} X\right) \beta\right)^{-(2 k-1) / 4} \\
\times \prod_{i=1}^{n} \Phi\left(\mathrm{x}^{i \mathrm{~T}} \beta\right)^{y_{i}}\left[1-\left(\Phi\left(\mathrm{x}^{i \mathrm{~T}} \beta\right)\right]^{1-y_{i}} d \beta\right.
\end{gathered}
$$

approximated by

$$
\begin{aligned}
\frac{\left|X^{\mathrm{T}} X\right|^{1 / 2}}{\pi^{k / 2} M} \sum_{m=1}^{M} & \left\|X \beta^{(m)}\right\|^{-(2 k-1) / 2} \prod_{i=1}^{n} \Phi\left(\mathbf{x}^{i \mathrm{~T}} \beta^{(m)}\right)^{y_{i}}\left[1-\Phi\left(\mathbf{x}^{i \mathrm{~T}} \beta^{(m)}\right)\right]^{1-y_{i}} \\
& \times \Gamma\{(2 k-1) / 4\}|\widehat{V}|^{1 / 2}(4 \pi)^{k / 2} e^{\left(\beta^{(m)}-\widehat{\beta}\right)^{\mathrm{T}} \widehat{V}^{-1}\left(\beta^{(m)}-\widehat{\beta}\right) / 4}
\end{aligned}
$$

where

$$
\beta^{(m)} \sim \mathscr{N}_{k}(\widehat{\beta}, 2 \widehat{V})
$$

with $\widehat{\beta}$ MCMC approximation of $\mathbb{E}^{\pi}[\beta \mid \mathbf{y}, X]$ and $\widehat{V}$ MCMC approximation of $\mathbb{V}(\beta \mid \mathbf{y}, X)$.

## Linear hypothesis

Linear restriction on $\beta$

$$
H_{0}: R \beta=r
$$

$\left(r \in \mathbb{R}^{q}, R q \times k\right.$ matrix) where $\beta^{0}$ is $(k-q)$ dimensional and $X_{0}$ and $\mathbf{x}_{0}$ are linear transforms of $X$ and of $\mathbf{x}$ of dimensions $(n, k-q)$ and $(k-q)$.

Likelihood

$$
\ell\left(\beta^{0} \mid \mathbf{y}, X_{0}\right) \propto \prod_{i=1}^{n} \Phi\left(\mathbf{x}_{0}^{i \mathrm{~T}} \beta^{0}\right)^{y_{i}}\left[1-\Phi\left(\mathbf{x}_{0}^{i \mathrm{~T}} \beta^{0}\right)\right]^{1-y_{i}}
$$

## Linear test

## Associated [projected] G-prior

$\beta^{0} \mid \sigma^{2}, X_{0} \sim \mathscr{N}_{k-q}\left(0_{k-q}, \sigma^{2}\left(X_{0}^{\mathrm{T}} X_{0}\right)^{-1}\right) \quad$ and $\quad \pi\left(\sigma^{2} \mid X_{0}\right) \propto \sigma^{-3 / 2}$,

Marginal distribution of $\mathbf{y}$ of the same type

$$
\begin{aligned}
& f\left(\mathbf{y} \mid X_{0}\right) \propto\left|X_{0}^{\mathrm{T}} X_{0}\right|^{1 / 2} \pi^{-(k-q) / 2} \Gamma\left\{\frac{(2(k-q)-1)}{4}\right\} \int\left\|X \beta^{0}\right\|^{-(2(k-q)-1) / 2} \\
& \prod_{i=1}^{n} \Phi\left(\mathbf{x}_{0}^{i \mathrm{~T}} \beta^{0}\right)^{y_{i}}\left[1-\left(\Phi\left(\mathbf{x}_{0}^{i \mathrm{~T}} \beta^{0}\right)\right]^{1-y_{i}} \mathrm{~d} \beta^{0} .\right.
\end{aligned}
$$

## banknote

For $H_{0}: \beta_{1}=\beta_{2}=0, B_{10}^{\pi}=157.73$ [against $H_{0}$ ]
Generic regression-like output:
Estimate Post. var. log10(BF)
X1
X2
X3
X4

| -1.1552 | 0.0631 |
| ---: | ---: |
| 0.9200 | 0.3299 |
| 0.9121 | 0.2595 |
| 1.0820 | 0.0287 |

4.5844 (****)
-0. 2875
3
$1.0820 \quad 0.0287$
-0.0972
15.6765 (****)
evidence against HO: (****) decisive, (***) strong,
(**) subtantial, (*) poor

## Informative settings

If prior information available on $p(\mathbf{x})$, transform into prior distribution on $\beta$ by technique of imaginary observations:

Start with $k$ different values of the covariate vector, $\tilde{\mathbf{x}}^{1}, \ldots, \tilde{\mathbf{x}}^{k}$ For each of these values, the practitioner specifies
(i) a prior guess $g_{i}$ at the probability $p_{i}$ associated with $\mathbf{x}^{i}$;
(ii) an assessment of (un)certainty about that guess given by a number $K_{i}$ of equivalent "prior observations".
On how many imaginary observations did you build this guess?

## Informative prior

$$
\pi\left(p_{1}, \ldots, p_{k}\right) \propto \prod_{i=1}^{k} p_{i}^{K_{i} g_{i}-1}\left(1-p_{i}\right)^{K_{i}\left(1-g_{i}\right)-1}
$$

translates into [Jacobian rule]

$$
\pi(\beta) \propto \prod_{i=1}^{k} \Phi\left(\tilde{\mathbf{x}}^{i \mathrm{~T}} \beta\right)^{K_{i} g_{i}-1}\left[1-\Phi\left(\tilde{\mathbf{x}}^{i \mathrm{~T}} \beta\right)\right]^{K_{i}\left(1-g_{i}\right)-1} \phi\left(\tilde{\mathbf{x}}^{i \mathrm{~T}} \beta\right)
$$

[Almost] equivalent to using the $G$-prior

$$
\beta \sim \mathscr{N}_{k}\left(0_{k},\left[\sum_{j=1}^{k} \tilde{\mathbf{x}}^{j} \tilde{\mathbf{x}}^{j \mathrm{~T}}\right]^{-1}\right)
$$

## The logit model

Recall that [for $n_{i}=1$ ]

$$
y_{i} \mid \mu_{i} \sim \mathscr{B}\left(1, \mu_{i}\right), \quad \varphi=1 \quad \text { and } \quad g\left(\mu_{i}\right)=\left(\frac{\exp \left(\mu_{i}\right)}{1+\exp \left(\mu_{i}\right)}\right) .
$$

Thus

$$
\mathbb{P}\left(y_{i}=1 \mid \beta\right)=\frac{\exp \left(\mathbf{x}^{i \mathrm{~T}} \beta\right)}{1+\exp \left(\mathbf{x}^{i \mathrm{~T}} \beta\right)}
$$

with likelihood

$$
\ell(\beta \mid \mathbf{y}, X)=\prod_{i=1}^{n}\left(\frac{\exp \left(\mathbf{x}^{i \mathrm{~T}} \beta\right)}{1+\exp \left(\mathbf{x}^{i \mathrm{~T}} \beta\right)}\right)^{y_{i}}\left(1-\frac{\exp \left(\mathbf{x}^{i \mathrm{~T}} \beta\right)}{1+\exp \left(\mathbf{x}^{i \mathrm{~T}} \beta\right)}\right)^{1-y_{i}}
$$

## Links with probit

- usual vague prior for $\beta, \pi(\beta) \propto 1$
- Posterior given by

$$
\pi(\beta \mid \mathbf{y}, X) \propto \prod_{i=1}^{n}\left(\frac{\exp \left(\mathbf{x}^{i \mathrm{~T}} \beta\right)}{1+\exp \left(\mathbf{x}^{i \mathrm{~T}} \beta\right)}\right)^{y_{i}}\left(1-\frac{\exp \left(\mathbf{x}^{i \mathrm{~T}} \beta\right)}{1+\exp \left(\mathbf{x}^{i \mathrm{~T}} \beta\right)}\right)^{1-y_{i}}
$$

[intractable]

- Same Metropolis-Hastings sampler


## bank

Same scale factor equal to $\tau=1$ : slight increase in the skewness of the histograms of the $\beta_{i}$ 's.

Plug-in estimate of predictive probability of a counterfeit


$$
\hat{p}_{i}=\frac{\exp \left(-2.5888 x_{i 1}+1.9967 x_{i 2}+2.1260 x_{i 3}+2.1879 x_{i 4}\right)}{1+\exp \left(-2.5888 x_{i 1}+1.9967 x_{i 2}+2.1260 x_{i 3}+2.1879 x_{i 4}\right)} .
$$

## G-priors for logit models

Same story: Flat prior on $\beta$ inappropriate for Bayes factors, to be replaced with hierarchical prior,

$$
\beta \mid \sigma^{2}, X \sim \mathscr{N}_{k}\left(0_{k}, \sigma^{2}\left(X^{\mathrm{T}} X\right)^{-1}\right) \quad \text { and } \quad \pi\left(\sigma^{2} \mid X\right) \propto \sigma^{-3 / 2}
$$

## Example (bank)

Estimate Post. var. $\log 10(\mathrm{BF})$

| X1 | -2.3970 | 0.3286 | $4.8084(* * * *)$ |  |
| ---: | ---: | ---: | ---: | :--- |
| X2 | 1.6978 | 1.2220 | -0.2453 |  |
| X3 | 2.1197 | 1.0094 | -0.1529 |  |
| X4 | 2.0230 | 0.1132 | $15.9530(* * * *)$ |  |

evidence against HO: (****) decisive, (***) strong, (**) subtantial, (*) poor

## Loglinear models

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\& Introduction to loglinear models
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## Example (airquality)

Benchmark in R
> air=data(airquality)
Repeated measurements over 111 consecutive days of ozone $u$ (in parts per billion) and maximum daily temperature $v$ discretized into dichotomous variables
$\left.\begin{array}{llrlllr} & \begin{array}{c}\text { month }\end{array} & 5 & 6 & 7 & 8 & 9 \\ \text { ozone } & \text { temp }\end{array}\right]$

Contingency table with $5 \times 2 \times 2=20$ entries
$\left\llcorner_{\text {Generalized linear models }}\right.$
Loglinear models

## Poisson regression

Observations/counts $\mathbf{y}=\left(y_{1}, \ldots, y_{n}\right)$ are integers, so we can choose

$$
y_{i} \sim \mathscr{P}\left(\mu_{i}\right)
$$

Saturated likelihood

$$
\ell(\mu \mid \mathbf{y})=\prod_{i=1}^{n} \frac{1}{\mu_{i}!} \mu_{i}^{y_{i}} \exp \left(-\mu_{i}\right)
$$

GLM constraint via log-linear link

$$
\log \left(\mu_{i}\right)=\mathbf{x}^{i \mathrm{~T}} \beta, \quad y_{i} \mid \mathbf{x}^{i} \sim \mathscr{P}\left(e^{\mathbf{x}^{i \mathrm{~T}} \beta}\right)
$$

## Generalized linear models

## Categorical variables

## Special feature

Incidence matrix $X=\left(\mathrm{x}^{i}\right)$ such that its elements are all zeros or ones, i.e. covariates are all indicators/dummy variables!

Several types of (sub)models are possible depending on relations between categorical variables.

## Re-special feature

Variable selection problem of a specific kind, in the sense that all indicators related with the same association must either remain or vanish at once. Thus much fewer submodels than in a regular variable selection problem.

## Parameterisations

Example of three variables $1 \leq u \leq I, 1 \leq v \leq j$ and $1 \leq w \leq K$.

Simplest non-constant model is

$$
\log \left(\mu_{\tau}\right)=\sum_{b=1}^{I} \beta_{b}^{u} \mathbb{I}_{b}\left(u_{\tau}\right)+\sum_{b=1}^{J} \beta_{b}^{v} \mathbb{I}_{b}\left(v_{\tau}\right)+\sum_{b=1}^{K} \beta_{b}^{w} \mathbb{I}_{b}\left(w_{\tau}\right),
$$

that is,

$$
\log \left(\mu_{l(i, j, k)}\right)=\beta_{i}^{u}+\beta_{j}^{v}+\beta_{k}^{w},
$$

where index $l(i, j, k)$ corresponds to $u=i, v=j$ and $w=k$. Saturated model is

$$
\log \left(\mu_{l(i, j, k)}\right)=\beta_{i j k}^{u v w}
$$

## Log-linear model (over-) parameterisation

Representation

$$
\log \left(\mu_{l(i, j, k)}\right)=\lambda+\lambda_{i}^{u}+\lambda_{j}^{v}+\lambda_{k}^{w}+\lambda_{i j}^{u v}+\lambda_{i k}^{u w}+\lambda_{j k}^{v w}+\lambda_{i j k}^{u v w},
$$

as in Anova models.

- $\lambda$ appears as the overall or reference average effect
- $\lambda_{i}^{u}$ appears as the marginal discrepancy (against the reference effect $\lambda$ ) when $u=i$,
- $\lambda_{i j}^{u v}$ as the interaction discrepancy (against the added effects $\left.\lambda+\lambda_{i}^{u}+\lambda_{j}^{v}\right)$ when $(u, v)=(i, j)$
and so on...


## Example of submodels

(1) if both $v$ and $w$ are irrelevant, then

$$
\log \left(\mu_{l(i, j, k)}\right)=\lambda+\lambda_{i}^{u},
$$

(2) if all three categorical variables are mutually independent, then

$$
\log \left(\mu_{l(i, j, k)}\right)=\lambda+\lambda_{i}^{u}+\lambda_{j}^{v}+\lambda_{k}^{w},
$$

(3) if $u$ and $v$ are associated but are both independent of $w$, then

$$
\log \left(\mu_{l(i, j, k)}\right)=\lambda+\lambda_{i}^{u}+\lambda_{j}^{v}+\lambda_{k}^{w}+\lambda_{i j}^{u v},
$$

(4) if $u$ and $v$ are conditionally independent given $w$, then

$$
\log \left(\mu_{l(i, j, k)}\right)=\lambda+\lambda_{i}^{u}+\lambda_{j}^{v}+\lambda_{k}^{w}+\lambda_{i k}^{u w}+\lambda_{j k}^{v w},
$$

(5) if there is no three-factor interaction, then

$$
\log \left(\mu_{l(i, j, k)}\right)=\lambda+\lambda_{i}^{u}+\lambda_{j}^{v}+\lambda_{k}^{w}+\lambda_{i j}^{u v}+\lambda_{i k}^{u w}+\lambda_{j k}^{v w}
$$

[the most complete submodel]

## Identifiability

## Representation

$$
\log \left(\mu_{l(i, j, k)}\right)=\lambda+\lambda_{i}^{u}+\lambda_{j}^{v}+\lambda_{k}^{w}+\lambda_{i j}^{u v}+\lambda_{i k}^{u w}+\lambda_{j k}^{v w}+\lambda_{i j k}^{u v w},
$$

not identifiable but Bayesian approach handles non-identifiable settings and still estimate properly identifiable quantities.
Customary to impose identifiability constraints on the parameters: set to 0 parameters corresponding to the first category of each variable, i.e. remove the indicator of the first category.
E.g., if $u \in\{1,2\}$ and $v \in\{1,2\}$, constraint could be

$$
\lambda_{1}^{u}=\lambda_{1}^{v}=\lambda_{11}^{u v}=\lambda_{12}^{u v}=\lambda_{21}^{u v}=0 .
$$

## Inference under a flat prior

Noninformative prior $\pi(\beta) \propto 1$ gives posterior distribution

$$
\begin{aligned}
\pi(\beta \mid \mathbf{y}, X) & \propto \prod_{i=1}^{n}\left\{\exp \left(\mathbf{x}^{i \mathrm{~T}} \beta\right)\right\}^{y_{i}} \exp \left\{-\exp \left(\mathbf{x}^{i \mathrm{~T}} \beta\right)\right\} \\
& =\exp \left\{\sum_{i=1}^{n} y_{i} \mathbf{x}^{i \mathrm{~T}} \beta-\sum_{i=1}^{n} \exp \left(\mathbf{x}^{i \mathrm{~T}} \beta\right)\right\}
\end{aligned}
$$

Use of same random walk M-H algorithm as in probit and logit cases, starting with MLE evaluation
> mod=summary (glm( $\left.\left.y^{\sim}-1+X, f a m i l y=p o i s s o n()\right)\right)$

## airquality

|  | Effect | Post. mean | Post. var. |
| :--- | :--- | ---: | ---: |
|  | $\lambda$ | 2.8041 | 0.0612 |
|  | $\lambda_{2}^{u}$ | -1.0684 | 0.2176 |
|  | $\lambda_{2}^{v}$ | -5.8652 | 1.7141 |
| Identifiable non-saturated model | $\lambda_{2}^{w}$ | -1.4401 | 0.2735 |
| involves 16 parameters | $\lambda_{3}^{w}$ | -2.7178 | 0.7915 |
| Obtained with 10, 000 MCMC | $\lambda_{4}^{w}$ | -1.1031 | 0.2295 |
| iterations with scale factor | $\lambda_{5}^{w}$ | -0.0036 | 0.1127 |
| $\tau^{2}=0.5$ | $\lambda_{22}^{u v}$ | 3.3559 | 0.4490 |
|  | $\lambda_{22}^{u w}$ | -1.6242 | 1.2869 |
|  | $\lambda_{23}^{u w}$ | -0.3456 | 0.8432 |
|  | $\lambda_{24}^{u w}$ | -0.2473 | 0.6658 |
|  | $\lambda_{25}^{u w}$ | -1.3335 | 0.7115 |
|  | $\lambda_{22}^{v w}$ | 4.5493 | 2.1997 |
|  | $\lambda_{23}^{v w}$ | 6.8479 | 2.5881 |
|  | $\lambda_{24}^{v w}$ | 4.6557 | 1.7201 |
|  | $\lambda_{25}^{v w}$ | 3.9558 | 1.7128 |

## $\left\llcorner_{\text {Generalized linear models }}\right.$

## Loglinear models

## airquality: MCMC output



## Model choice with $G$-prior

$G$-prior alternative used for probit and logit models still available:

$$
\begin{aligned}
\pi(\beta \mid \mathbf{y}, X) \propto & \left|X^{\mathrm{T}} X\right|^{1 / 2} \Gamma\left\{\frac{(2 k-1)}{4}\right\}\|X \beta\|^{-(2 k-1) / 2} \pi^{-k / 2} \\
& \times \exp \left\{\left(\sum_{i=1}^{n} y_{i} \mathbf{x}^{i}\right)^{\mathrm{T}} \beta-\sum_{i=1}^{n} \exp \left(\mathbf{x}^{i \mathrm{~T}} \beta\right)\right\}
\end{aligned}
$$

Same MCMC implementation and similar estimates for airquality

## airquality

Bayes factors once more approximated by importance sampling based on normal importance functions

```
Anova-like output
Effect log10(BF)
u:v 6.0983 (****)
u:w -0.5732
v:w 6.0802 (****)
evidence against HO: (****) decisive, (***) strong,
(**) subtantial, (*) poor
```

